BREBEUFHX

BRÉBEUFHX
2024 EDITION

IN THIS BOOKLET

BRÉBEUFHX 7.0 2024

THE LARGEST PRE-UNIVERSITY HACKATHON IN QUEBEC

January 2024

www.brebeufhackathon.com

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WHAT IS BRÉBEUFHX?

BrébeufHx, whose goal is to **make programming accessible to all**, is a two-day programming event of over 250 high school and CEGEP students. We seek to initiate beginners to basic programming and technology in general as well as to help young adults who already have the bases to improve and nourish their knowledge.

Second, the social impact posed by BrébeufHx separates us from the competition by the simple fact that, unfortunately, many projects developed during hackathons are abandoned at the end of the challenge. **However, our vision is not only limited to offering a programming competition, but rather a social service.** We provide the participants with the necessary resources to enable them to complete their projects and have a significant impact on today's society, even after the hackathon. Therefore, we allow participants to resubmit their projects one month after the hackathon. **In short, we attract organizations from the technological and social sectors, and we seek to connect them with the brilliant, innovative brains from our hackathon.**

This event provides participants with a sound environment dedicated to teamwork, learning, and innovation. Through available resources such as workshops, mentoring, technological demonstrations, and much more, BrébeufHx 7.0 aims **to bring together a group of teenagers, united by a common passion, and to guide them through significant and innovative projects**.

Behind this organization are passionate and driven students from Collège Jean-de-Brébeuf. **We strive to help and give back to our community with our interest in technology and helping others.** We also wish to demonstrate that technology can have an important impact in the communities where we belong and that creativity and innovation are the future of any field.

WHY SHOULD I SPONSOR BRÉBEUFHX?

Montreal being the hub of artificial intelligence in the world, we believe it is important **that we develop our own future**. BrébeufHx thus strives to introduce young people to programming and to allow them to easily have an impact on society. By sponsoring BrébeufHx, you will be directly connected to a diverse group of talented students. You will help them substantiate their innovative ideas, and truly make a difference in the community. In addition, we believe that it would be an excellent opportunity for your company to promote its services and products, **since you will be directly linked to the development of these young people**. BrébeufHx participants are also younger than those participating in other hackathons, therefore establishing interest in your company to a younger age group.

WHAT WILL THE EVENT LOOK LIKE?

During our computer marathon, while more skilled programmers will try to complete the proposed challenges in order to win a prize, we will host several **programming workshops** to refine their skill, but also to introduce basic programming to beginners. We will give them lessons on the basics of several coding languages and will **present speakers** who will discuss concrete, real-life applications of their **coding projects**. **Mentors and programmers** by profession will also be on site to assist students and solve any problem they might encounter. Finally, to link fun to productivity, we will organize programming related games. Some ideas include an Arduino car race and conceptual quizzes, the winners of which will be rewarded. To ensure an electrifying atmosphere, we will also have a virtual reality kiosk, as well as host our very own "escape game".

HOW WILL FUNDS BE DISTRIBUTED?

Food

Throughout the event, meals will be provided to all participants. Also, snacks and beverages will always be available.

Activities

BrébeufHx is not only for programming. We aim to host an event that creates long-lasting friendships and everlasting memories. Therefore, fun activities will be organized to juxtapose the programming contests and workshops.

Prizes

Numerous prizes will be awarded to participants who excel during the event as well as those who persevered throughout the event.

Promotional gear

In order to create the best experience for sponsors and participants alike, we will invest a portion of the funds to the development of a website, free t-shirts, name tags for participants and other promotional services.

Equipment

Equipment of all kinds will be rented for the duration of the event.

2024 SPONSORSHIP TIERS

	BRONZE	SILVER	GOLD	DIAMOND
Price	$500*	$1000*	$1500*	$2500*

PERKS

	BRONZE	SILVER	GOLD	DIAMOND
Access to event	●	●	●	●
Create a workshop	●	●	●	●
Reserved space during event		Small	Medium	Large
Opening speech		1 minute	3 minutes	6 minutes
Closing speech		1 minute	3 minutes	6 minutes
Create an activity			●	●
Dinner sponsored by you			●	●

RECRUITMENT

	BRONZE	SILVER	GOLD	DIAMOND
Access to participants' CV			After	Before
Right to recruit		●	●	●

YOUR COMPANY'S PRESENCE

	BRONZE	SILVER	GOLD	DIAMOND
Mention during opening ceremony	●	●	●	●
Offering merchandise and prizes	●	●	●	●
Your company's logo	Website	Website, shirt	Website, shirt, banner	Everywhere**
Social media promotion		●	●	●
Logo at various places**		●	●	●
BrébeufHx presented by (your company)				●
Right of First Refusal				●

*Prices are negotiable or exchangeable with services (sending mentors, food, prizes, etc.). Also, more perks not included in the board can be given upon request. However, monetary will have extra privileges.

**Website, shirt, banner, on BrébeufHx's logo, etc.

***All monetary sponsors will have their logo at one of the following places: on the first page of the schedule, on the first page of the beginner challenges booklet, on the first page of the advanced challenges booklet, on the first page of the hacker booklet, or on the website of the Arduino car race website. There will only be one company logo per spot.