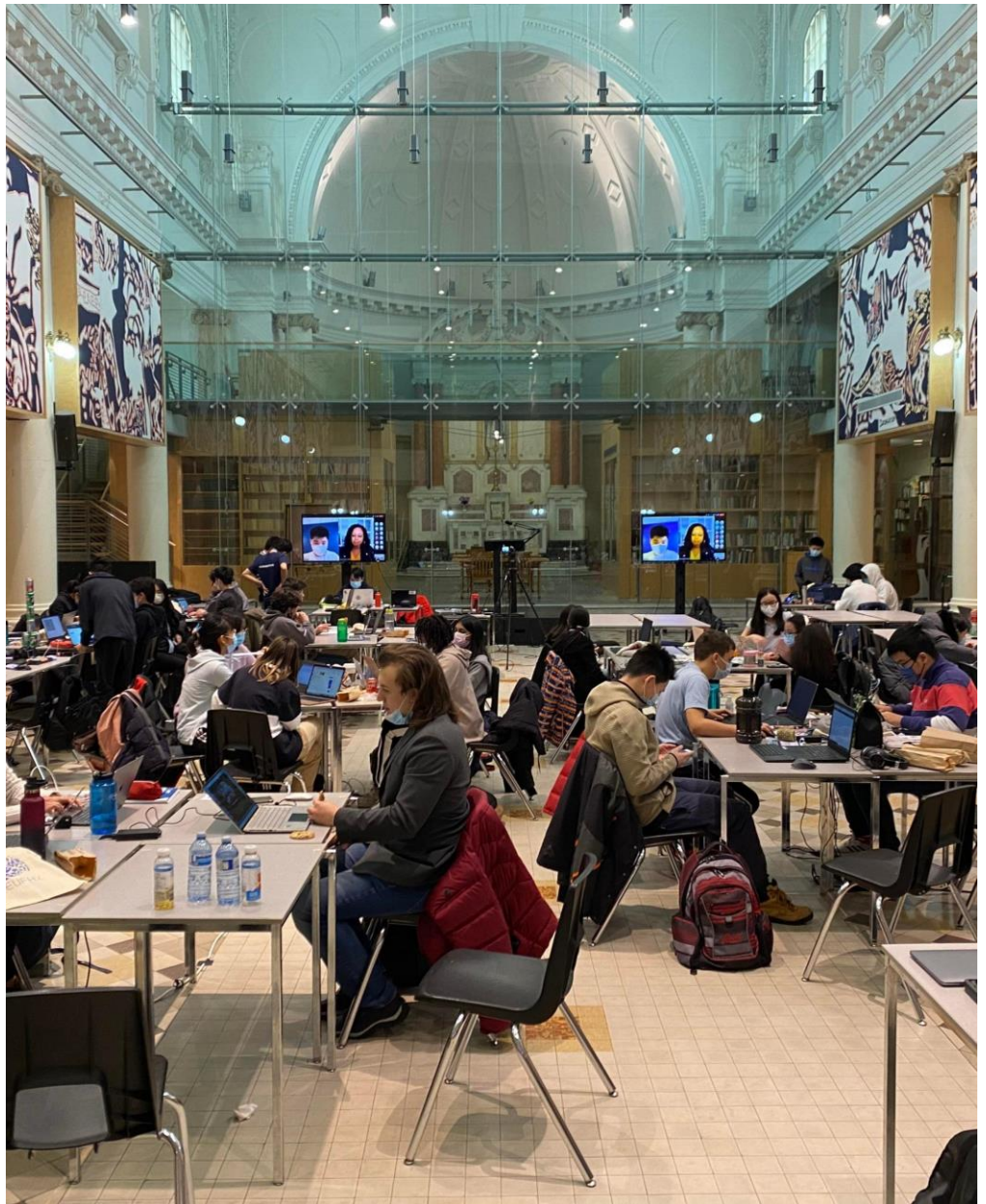




BRÉBEUFHX
ÉDITION 2023



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BRÉBEUFHX 6.0

THE LARGEST PRE-UNIVERSITY HACKATHON IN QUEBEC

January 2023

www.brebeufhackathon.com

sponsors@brebeufhackathon.com

WHAT IS BRÉBEUFHX?

BrébeufHx, whose goal is to **make programming accessible to all**, is a two-day programming event of over 250 high school and CEGEP students. We seek to initiate beginners to basic programming and technology in general as well as to help young adults who already have the bases to improve and nourish their knowledge.

Unfortunately, several projects developed during most hackathons are often abandoned at the end of the challenge. Yet what sets BrébeufHx apart is the simple fact that **our vision is not just limited to offering a programming contest, but also the social impact it enables**. This is why we provide participants with the necessary resources to develop a solution to a social problem and allow them not only to complete their projects, but also to continue their development beyond the event. We provide them with mentoring, workshops, technology demonstrations, and more, to create a healthy environment conducive to teamwork, learning, and innovation. Thus, we will allow participants to resubmit their project 1 month after the end of the hackathon.

In short, we attract organizations from the technology and social sectors, and we seek to unite them with the bright and innovative

minds of our young participants. BrébeufHx 6.0 aims to bring together a group of young people united by their common passion for technology and to guide them through innovative and valuable projects.

Behind the organization of this event are passionate and committed students from Jean-de-Brébeuf College. We seek to contribute and give back to society through our passion for technology and our desire to help others. We want to demonstrate that technology can have a direct impact on the communities to which we belong, and that creativity and innovation are the future of tomorrow.





WHY SHOULD I SPONSOR BRÉBEUFHX?

Montreal being the world capital of artificial intelligence, **we believe it is important that we develop our own future.** By sponsoring BrébeufHx, you will be directly connected to a diverse group of talented students. **You will directly contribute to the realization of their innovative ideas and their impact on today's society.** In addition, this is an excellent opportunity for your company to promote its services and products while your role in the development of these young people will be actively put forward. Finally, it is an opportunity for your company to gain visibility with young, motivated students, industry professionals and other companies with the same values at heart.

WHAT WILL THE EVENT LOOK LIKE WITH MY CONTRIBUTION?

During our hybrid computer marathon, where our participants will try to complete the proposed challenges and win a prize in person or online, several programming workshops will be available to refine their skills and add some tools to their already acquired knowledge. In addition, we will offer basic courses for beginners; speakers will popularize the applications of programming in everyday life. We will also have mentors, professional programmers, who will be on hand to assist young people in their projects and help them in case of problems. Finally, to link pleasure to productivity, we will organize programming games, such as an Arduino car race and quizzes on the concepts learned, the winners of which will be rewarded. To ensure an electrifying atmosphere, we will also have a virtual reality booth to introduce participants to another emerging sphere of technology.

HOW WILL FUNDS BE DISTRIBUTED?



Food

To guarantee the concentration and good mood of the participants, food will be included during the entire event. In addition, participants will have access to drinks and snacks.



Activities

BrébeufHx is not just for programming. It is also to have fun and to get to know each other. Therefore, activities will be organized to keep our programmers motivated.



Prizes

Numerous prizes will be awarded to participants who excel during the event as well as those who persevered throughout the event.



Promotional Material

In order to create the best experience for sponsors and participants alike, we will invest a portion of the funds to the development of a website, free t-shirts, name tags for participants and other promotional services.



Equipment

Audiovisual equipment will need to be rented to provide a memorable experience for online participants.

2023 SPONSORSHIP TIERS

	BRONZE	SILVER	GOLD	DIAMOND
Value	500\$*	1000\$*	1500\$*	2500\$*
PERKS				
Access to the event	●	●	●	●
Animate a workshop	●	●	●	●
Reserved space during event		Petit	Moyen	Large
Opening ceremony speech		1 minute	3 minutes	6 minutes
Closing ceremony speech		1 minute	3 minutes	6 minutes
Dedicated mini-event			●	●
Dinner sponsored by you			●	●
RECRUITMENT				
Access to participants' CVs			Avant	Après
Right to recruit		●	●	●
BRAND RIGHTS				
Mention during opening ceremony	●	●	●	●
Offering merchandise and prizes	●	●	●	●
Presence of the company's logo	Website, social media (one post)	Website, promotional material**, social media (one post)	Website, promotional material**, social media (one post), resources documents	Everywhere***
Social media promotion		●	●	●
BrébeufHx presented by your company				●
Right of First Refusal				●

* Prizes are negotiable or exchangeable for services (sending mentors, food, prizes to winners, etc.). Additionally, you can make requests for more rights that are not in this table.

** Where space allows it.

*** Website, promotional material, banner, all social media posts, guides, etc.